



ACADEMIA-INDUSTRY INTERACTION POLICY

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Introduction:

Recognizing the vital importance of fostering collaboration between academia and industry, Poornima Institute of Engineering and Technology (PIET) is committed to establishing robust interactions that enhance education quality, drive research and innovation, and equip students with relevant skills for the workforce. This Academia-Industry Interaction Policy aims to formalize and facilitate such collaborations for the mutual benefit of PIET and its industry partners.

Objectives:

- Bridge the gap between academia and industry through regular communication, collaboration, and knowledge exchange.
- Provide students with exposure to real-world industry practices, challenges, and opportunities via internships, projects, and industry visits.
- Encourage faculty members to engage in collaborative research projects, consultancy, and industry-sponsored initiatives.
- Support the development of industry-driven curriculum and training programs that align with market demands and standards.
- Promote entrepreneurship and innovation by facilitating incubation support, mentorship, and funding opportunities.
- Enhance PIET's visibility and reputation through successful academia-industry collaborations and research outcomes.

Guidelines:

- **Industry Partnerships:** PIET will actively seek partnerships with leading industries to establish collaborative relationships for joint research, training, and knowledge sharing.
- **Internships and Placements:** PIET will facilitate internships and placement opportunities for students in reputed companies to provide hands-on experience and industry exposure.
- Guest Lectures and Workshops: Industry experts will be invited to deliver guest lectures, workshops, and seminars to share insights and experiences.

- Consultancy and Research Projects: Faculty members will be encouraged to undertake consultancy projects and collaborative research initiatives with industry partners.
- Industry Advisory: PIET will establish an Industry Advisory Board comprising industry leaders and academicians to guide curriculum development and research priorities.
- **Incubation and Innovation**: PIET will support entrepreneurial ventures and startups through incubation facilities, mentorship, and networking.
- **Curriculum Alignment:** The curriculum will be periodically reviewed and updated in consultation with industry experts to ensure relevance and effectiveness.
- **Exchange Programs**: Faculty members and students will be encouraged to participate in industry-academia exchange programs for knowledge transfer.
- **IPR Guidelines:** Clear policies on intellectual property rights arising from collaborative projects will be established.

Implementation:

- The responsibility for implementing and monitoring this policy will lie with the administration and relevant departments.
- Regular review meetings will be conducted to assess the effectiveness of collaborations and address any challenges.
- Feedback mechanisms will be established to gather input from stakeholders for continuous improvement.

Conclusion:

Through this policy, PIET aims to cultivate a culture of collaboration, innovation, and lifelong learning, ensuring that its graduates are well-prepared to meet the demands of the industry. By fostering strong academia-industry partnerships, PIET seeks to drive societal and economic development while maintaining its commitment to academic excellence.