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INSTITUTE OF ENGINEERING & TECHNOLOGY

Report on
International Technical Seminar
On
“Mobile and Wearable Devices
&
Indoor Location Technologies”

by
Dr. Abhishek Mukherji, Researcher and Senior
Engineer, Cisco Systems Inc, USA

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For the past few years, we've been led to believe that it is the era of mobile. Some smartphone enabling the device to record movement, in 2013 mobile phones evolved beyond being portable communication hubs, and into always-on marketing devices, offering access to endless amounts of consumer data and real-time targeting capabilities made possible by location-driven technologies.

But what happens when mobile devices are no longer the only portable devices marketers can leverage to drive their businesses forward? What if there was something that provided both consumer intelligence and emotional intelligence?

To find out the answers of above questions an International Technical Seminar on "Mobile and Wearable Devices & Indoor Location Technologies" by Dr. Abhishek Mukherji, Researcher and Senior Engineer, Cisco Systems Inc, USA was organized by Poornima Institute of Engineering & Technology, Jaipur on 12th January 2019.

The activities started with an Introduction of the event and profile of Dr. Abhishek Mukherji by Dr. Dinesh Goyal, Principal, PIET. The session was attended by the faculty members and students of various departments. 89 students and 19 faculty members attended the one day session.



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The session focused on the Wearable technology. According to Dr. Mukherji Wearable technology is surpassing smartphones as today's fastest-growing technological innovation, making it the next big thing for consumers, investors, and entrepreneurs alike. Experts predict a major market shift in coming years as on-body tech becomes more versatile, prevalent, and energy-efficient.

Explaining various devices used to monitor day-to-day activities Dr. Mukherji ended up the session encouraging the participants to look at entirely reprogrammed ways of living throughout our everyday lives, based on the constant connectivity and data inputs that wearables already do. He was asked many questions by the faculty members and students on various devices and their use.