



POORNIMA

INSTITUTE OF ENGINEERING & TECHNOLOGY

Report on “IPR for Students and Faculty Members” by Ms. Shwetasree Majumder, Principal, Fidus Law Chamber

***Date: 10th January 2019 (Thursday) Time: 1:30 PM to 3:30 PM
(Webinar Organized by MHRD’s Innovation Cell)***

Webinar session on “IPR for Students and Faculty Members” by Ms. Shwetasree Majumder, Principal, Fidus Law Chamber organized at Poornima Institute of Engineering & Technology, Jaipur on 10th January 2019 from 01:30 PM to 03:30 PM as per guidelines issued by MHRD’s Innovation Cell and AICTE.

The activities started with an Introduction of the event and profile of Ms. Shwetasree Majumder, Principal, Fidus Law Chamber by Dr. Puneet Mathur, President, PIET IIC. The webinar session was attended by the faculty members and students in all the Departments. 841 students and 79 faculty members attended the two-hour session.

The session focused on the IPR's i.e., Intellectual Property Rights which Indians are not much aware of. Ms Shwetasree Majumder practices in litigation, enforcement and counselling in intellectual property, technology, advertising and trade secrets matters across a broad spectrum. Clarifying her profession of being an Intellectual Property Lawyer she shared one of the major facts that India has the strongest Intellectual Property Law in the entire world. The very first point she raised was the culture of copying which affects the one who has given his blood to implement the idea and someone else tries to take the credit, which isn't correct and to eliminate it one needs to follow the two basic pillars that are firstly the pillar of protection and the second one is pillar of enforcement. She discussed the concept of IPR in brief and tried to rectify the



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myths people had in their minds. She also managed to clarify the convoluted concepts of law by sprinkling real life examples.

Explaining various procedures and methodology Ms. Shwetasree Majumder ended up the session encouraging the trending culture of start-ups and it's bases provided by IPR. He was asked many questions by host of talk series on behalf of audience and students.