



POORNIMA
INSTITUTE OF ENGINEERING & TECHNOLOGY



Alumni Relations Policy

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Alumni Relations Policy

1. Introduction:

The Alumni Relations Policy of Poornima Institute of Engineering and Technology (PIET) is designed to establish and maintain robust connections between the institution and its alumni community. This policy outlines the objectives, strategies, and responsibilities of stakeholders involved in fostering meaningful relationships with alumni to advance the mission and goals of PIET.

2. Objectives:

- **Cultivate Engagement:** Foster a sense of belonging and pride among alumni, encouraging their active participation in the life of the institution.
- **Facilitate Networking:** Provide opportunities for alumni to connect with each other, current students, faculty, and staff for professional and personal development.
- **Promote Collaboration:** Engage alumni in supporting academic, research, and extracurricular initiatives to enhance the overall educational experience at PIET.
- **Encourage Philanthropy:** Cultivate a culture of giving among alumni to support scholarships, infrastructure development, and other institutional priorities.
- **Celebrate Achievements:** Recognize and celebrate the accomplishments and contributions of alumni to inspire current students and strengthen the reputation of PIET.
- **Establishing the Alumni Association:** Create alumni association and recruit volunteers to serve on the Alumni Advisory Council. Develop guidelines and structures for the alumni association and its chapters.
- **Providing Volunteer Opportunities:** Offer various ways for alumni to volunteer, including event participation, mentoring programs, and professional development opportunities. Establish protocols and agreements for volunteer engagement.

3. Stakeholders and Their Roles:

a. Alumni Relations Office:

Responsibility: The Alumni Relations Office is responsible for planning, coordinating, and implementing alumni engagement activities in alignment with the objectives of this policy.

Key Functions:

- ❖ Maintain an updated database of alumni contacts and information.
- ❖ Plan and organize alumni events, reunions, and networking opportunities.
- ❖ Develop communication strategies to keep alumni informed about institutional updates, events, and opportunities for involvement.
- ❖ Facilitate mentorship programs, career counselling sessions, and alumni-student interactions.

- ❖ Coordinate fundraising efforts and donor stewardship initiatives.

b. Institutional Leadership:

Responsibility: The institutional leadership play a crucial role in providing strategic direction and support for alumni relations initiatives.

Key Functions:

- ❖ Champion the importance of alumni engagement and support resources allocation for alumni relations activities.
- ❖ Act as ambassadors for PIET within the alumni community and promote a culture of lifelong engagement and philanthropy.
- ❖ Participate in alumni events, forums, etc. to strengthen connections with alumni and solicit their input on institutional priorities.

c. Faculty and Staff:

Responsibility: Faculty and staff members contribute to alumni relations efforts by leveraging their relationships with current and former students to foster engagement and support.

Key Functions:

- ❖ Encourage alumni participation in guest lectures, panel discussions, and academic events.
- ❖ Serve as mentors and advisors to alumni seeking guidance on career advancement, entrepreneurship, and professional development.
- ❖ Identify opportunities for alumni to collaborate with faculty on research projects, industry partnerships, and experiential learning opportunities.

d. Current Students:

Responsibility: Current students are integral to alumni relations as they represent the future of the institution and the next generation of alumni.

Key Functions:

- ❖ Participate in alumni-student networking events, mentorship programs, and career workshops.
- ❖ Seek guidance and mentorship from alumni on academic and career-related matters.
- ❖ Actively engage with alumni through social media, student clubs, and campus activities to build connections and foster a sense of community.

e. Alumni Volunteers and Ambassadors:

Responsibility: Alumni volunteers and ambassadors play a vital role in supporting alumni relations efforts by serving as advocates, mentors, and volunteers for various initiatives.

Key Functions:

- ❖ Represent PIET at alumni events, conferences, and networking functions.
- ❖ Recruit fellow alumni to participate in activities, serve on committees, and contribute to fundraising campaigns.
- ❖ Share their success stories, experiences, and expertise with current students and fellow alumni to inspire and motivate others.

4. Implementation and Review:

The Alumni Relations Office, in collaboration with key stakeholders, shall be responsible for implementing and monitoring the effectiveness of this policy.

Regular assessments and feedback mechanisms will be established to evaluate the impact of alumni engagement activities and make adjustments as necessary to meet the evolving needs and expectations of alumni and the institution.

5. Conclusion:

The Alumni Relations Policy of PIET underscores our commitment to fostering lifelong connections with our alumni and leveraging their support, expertise, and generosity to enhance the educational experience and advance the mission of the institution.