



# POORNIMA

INSTITUTE OF ENGINEERING & TECHNOLOGY

Affiliated to RTU, Kota • Approved by AICTE & UGC under 2(f) • Accredited by NAAC

**2<sup>nd</sup> Cycle NAAC Assessment**

**Poornima Business Incubation Centre**

**(PBIC)**



**Poornima Institute of Engineering & Technology**

**ISI - 2, Poornima Marg, Sitapura, Jaipur, Rajasthan 302022**

**RAJASTHAN, INDIA**

<http://www.piet.poornima.org>



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## POORNIMA

### BUSINESS INCUBATION CENTRE

### Poornima Business Incubation Centre (PBIC)

**PBIC** is the venture arm of **Poornima Institute of Engineering & Technology (PIET)** nurtures and fosters incubation of startups. It is an incubation centre for startups whose objectives are to cultivate and promote entrepreneurship among talented youth, students and experienced alike. Anyone with an idea and unflinching determination to give it a shape is an ideal candidate to associate with PBIC. Poornima Business Incubation Centre (PBIC) is set up to promote innovation and entrepreneurship by converting and translating technology ideas and innovation in various disciplines of science and engineering into products, processes and services for commercial exploitation and for the benefit of society. PBIC offers incubation facilities and services to prospective entrepreneurs to their innovative ideas into commercially viable products. PBIC provides certain facilities like physical infrastructure and support systems necessary for business incubation activities, Services such as training or High- speed Internet access, links to higher education resources, accounting and financial management etc. It facilitates networking with professional resources, which include mentors, experts, consultants and advisors for the incubates. PBIC also conducts events like entrepreneurial talk series, workshops, open pitches and seminars to offer a good interface and visibility in the region. **Poornima Institute of Engineering & Technology** has been supporting the new budding Entrepreneurs since 2014 through a club which was known as E-cell and which is now working in coordination with PBIC.

#### Structure of PBIC

Dr. Ajay Maurya	PBIC Faculty Coordinator
Mr. Varun Chahar	PBIC Student Coordinator
Mr. Jeki Panchal	PBIC Student Coordinator
Dr. Gautam Singh	PBIC Campus Coordinator, PIET
Dr. Mukesh Chandra	PBIC Campus Coordinator, PIET

#### Details of Facilities



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### Physical infrastructure:

- Fully furnished Office Space
- Shared resources: Meeting rooms, Conference rooms.
- Office productivity equipment: Fax, Photocopier, Printer, Scanner, Projector
- Lab: PBIC Lab with Equipment and software tools, Facilitation for access to PIET Labs

### Innovation Support

- IPR Registration and examination for the start-ups is also facilitated by PIET-PBIC at no cost.

### Utility

- Electricity
- Internet

(No cost for electricity/internet consumption or any utility or service is charged separately to the Incubates. However, Incubator retains a right to limit the free electricity/internet consumption and other utility, beyond which charges will become payable by the Incubate.)



**PBIC meeting area**



## **Policy and Procedure for Business Incubation**

The intent of this document is not to eliminate all possible situations leading to conflict of interests, an obvious impossibility. Rather, it is to enable an interested person to recognize situations that may be subject to question, to take steps to minimize such conflicts and to ensure that such situations are properly reviewed and, if necessary, corrected. All potential conflict of interest situations should be handled in a manner and all relevant activities are conducted in a manner consistent with the values of PBIC, Poornima Group and public values and interests. This policy makes all stakeholders related to PBIC and Business Incubator aware that no one should use his/her position in one role for personal gains in the other role, and when necessary, explicit permission of relevant stakeholder may be obtained.

## **Introduction about PBIC**

Poornima Business Incubation Centre (PBIC) is set up to promote innovation and entrepreneurship by converting and translating technology ideas and innovation in various disciplines of science and engineering into products, processes and services for commercial exploitation and for the benefit of society. To accomplish its goal, PBIC runs and manages a Business Incubator (BI) at Poornima Group to facilitate incubation of new enterprises with innovative technologies by admitting them in BI and providing them physical, technical and networking supports and services.

This document contains policy and procedure for operational matters related to PBIC. It covers the following processes:

1. Eligibility
2. Admission process
3. Intellectual Property process
4. Incubation support
5. Periodic assessment
6. Information submission
7. Tenure in PBIC
8. Exit (Graduation)
9. Conflicts of interest
10. Disclaimer

The policy is subject to periodical review and amendments. It will be the responsibility of the student/companies admitted to/associated with BI to update themselves from time to time on amendments in BI policy and procedures. PBIC reserves the rights to make an exception of all or any of the terms of policy for a particular student or a promoter on a case-to-case basis.



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### 1. Eligibility

1.1 Admission to PBIC is open to any of the following from Poornima Group:

- Students & Alumni
- Poornima Group's R&D partners (sponsors of R&D and consultancy projects),
- Poornima Group's partner universities (having R&D collaborations in place), and
- Government agencies associated with Poornima Group's research and innovations.
- PBIC alumni on selective basis.
- Applicants supported under any program managed by PBIC.

Focus of PBIC for incubation of proposals/business ideas shall be on the following basis:

- IP Based Start-ups
- Physical Products
- Proposals with potentials for strong identifiable involvement or interaction with Poornima Group faculty
- Proposals which will have social and strategic impacts,
- Proposals supported by any of GoI (central/state) initiatives, where PBIC support is a requirement.

1.2 Applicants must fulfil the eligibility criteria as above for making an application for admission in the BI, even in case of PBIC's virtual incubation and or preincubation programme.

### 2. Process

- Applicants may visit PBIC to discuss their business ideas. if the business plan is ready, they may also submit the same with PBIC. The Business Plan could be in form of document of maximum 20 pages or a detailed presentation. This can be submitted in PBIC. PBIC may invite applicants to make presentation for internal review purpose. Thereafter, the business proposal for incubation is subject to review by external experts.
- If team members consist of a faculty member from Poornima Group, he or she needs to obtain permission from the offices of Dean (R&D) and Dean (Faculty affairs) to be part of the venture.
- If the team includes a pursuing student, he or she will obtain permission from his or her faculty guide and/or head of department for starting a venture and business incubation in PBIC. A letter from guardian may also be needed. This is to avoid any academic or social conflict vis-a-vis incubate students as also with PBIC.
- If the applicant is not a registered company, the applicant will have to register a company within a period of three months from the date of approval for admission in the Business Incubator.
- Incubate student will enter into necessary agreements on the approval of the admission in the Business Incubator.
- Incubate student will be subject to continual reporting as per the Business incubator policy.





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Based on the merits of the case, the evaluation of the idea/business plan for incubation purposes, any of the following processes could be adopted.

### 2.1. Through two levels of review process:

- Internal review- by senior faculty members. A pitch template will be shared with the applicant for presenting to the internal team. This may take a few iterations till desired clarity of the idea/business is achieved.
- External review- A business plan/deck is prepared after satisfactory internal review by the applicant. This is then sent to two/three experts for their opinion/feedback. Experts could be from the domain, investor, established entrepreneur, potential client/user. Applicants may be asked to present to the concerned experts and feedback sought.

2.2. In case of pre-screened and previewed business ideas/cases by government grants/competitions, on their approval, the same will be directly taken for preincubation or incubation as the case may be.

2.3. All other cases will be processed as in above with internal review followed by at least two external reviews. Incubation approval is subject to completion of satisfactory review process.

PBIC will have a sole discretion whether to admit or reject a proposal for incubation and the decision of PBIC in this regard shall be final. PBIC is not bound to give any reason in case a proposal is rejected.

### 3. Process for Intellectual Property transfer

#### 3.1. Approval required from:

- a) Dean FA - NOC for starting a venture/association as an equity holder/mentor/advisor
- b) Dean R&D - Approval of IP license/transfer in case Poornima Group IP is involved.

If there is no IP, NOC for starting a venture/association as an equity holder/mentor/advisor with an acknowledgment that there is no IP.

The companies or promoters/founders may have to pay consideration in lieu of the transfer / licensing of/ permission to use IP in their favour, which will be decided by PBIC.

IP transfer/ IP licensing/ permission to use IP will be in favour of only the registered entity.

### 4. Incubation Support

#### 4.1. Physical infrastructure:

- Furnished Office Space (shared)
- Shared resources: Meeting rooms, Conference room, Internet, Computer system
- Office productivity equipment: Printer, Projector
- Lab: PBIC Lab with Equipment and software tools, Facilitation for access to Poornima Group Labs



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### 4.2. Utility:

- Electricity
- Internet

(# No cost for electricity/internet consumption or any utility or service is charged separately to the Incubates. However, Incubator retains a right to limit the free electricity/internet consumption and other utility, beyond which charges will become payable by the Incubate.)

### 4.3. Advisory and coaching:

- Mentoring
- Trainings and workshops
- Free advisory from Experts- legal, CA, IP. Addition expert area may be added during the incubation. The Incubates however will have to pay for specific transactions.

### 4.5. Network:

- Facilitation for business, professionals and expert network
- Facilitation for investors network
- Facilitation for industry connection
- Showcasing opportunities

### 4.6. Ecosystem advantage:

- Experiential learning in incubation Centre
- Poornima Group ecosystem- technical resources and interactions,
- students, library, easy access to IP
- PBIC-Poornima Group brand
- Media visibility

### Notes:

- The ownership of all assets and facilities so provided as a part of Incubate supports and facilities rests with Incubator or Poornima Group as the case may be.
- Pre-Incubates will be provided all the above incubation support except funding
- Virtual Incubates will be provided all the above incubation support except physical office space.

## 5. Periodic assessment

PBIC will evaluate the performance of incubate students periodically. Incubate students will submit information to PBIC in a prescribed format. (This can be obtained from PBIC office) The students will also be subject to an annual assessment by a committee comprising of external experts.



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### 6. Information Submission

Incubate students will submit information to PBIC about all material changes or developments taking place in their companies from time to time. Such information could be (but not limited to) change in name of the company, change in business or product profile, change in directors, promoters or shareholders, acquisition of a new office, additional equity or debt investments. PBIC may require incubate students to submit other information as it deems fit. Prior concurrence of PBIC should be obtained for effecting such changes.

Besides the above it may be called upon by any government organization/institution to share information regarding the incubated students. PBIC may, accordingly, call for such information. PBIC will take the responsibility not to share/disclose any company specific details without prior permission of said company but may use the information for consolidation purposes only when reporting.

### 7. Tenure in PBIC

Students will be permitted to stay in BI, to begin with, for a period of 18 months. Further extension if any will be for another 18 months based on satisfactory performance review, the rental charges where physical incubation is provided will be levied as per prevailing market rates. Any stay beyond the total of 36 months is subject to PBIC Board approval and will entail additional consideration to PBIC including higher rentals, which terms will be decided at that point of time.

### 8. Exit (Graduation)

Incubate students will leave the incubator under the following circumstances:

- Completion of stay for eighteen months, unless the stay is extended by PBIC.
- Underperformance or unviability of the business proposition: criteria for the same will be decided and applied by PBIC on the case-to-case basis.
- Irresolvable disputes between promoters/ founders. PBIC will decide the position or point when disputes are deemed to be irresolvable.
- Change in promoters'/ founders' team without concurrence of PBIC.
- When the company enters in an acquisition, merger or amalgamation deal or reorganization deal resulting substantially a change in the profile of the company, its promoters, directors, shareholders, products or business plans, or when a company plans for a public issue.
- Any other reasons which PBIC may find it necessary for an incubate student to leave BI.

Notwithstanding anything written elsewhere, PBIC's decision in connection with the exit of an incubate student shall be final and shall not be disputed by any incubate student.





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### 9. Conflicts of interest and confidentiality of information

When a person plays two separate roles in two different positions and he/ she uses one position for his/ her personal benefit in the other role, a situation leading to conflict of interest arises. PBIC endeavours to draw a line between appropriate and inappropriate interactions among its board members, employees, mentors, consultants, affiliates, incubate students, their employees, persons connected to them or their promoters, employees and staff, various service providers and suppliers. Conflicts between private interests and official responsibilities of all stakeholders must be handled in a transparent manner, and PBIC/ BI considers the full voluntary disclosure as the best mechanism for managing conflicts of interest.

This policy also deals with maintenance of confidentiality of proprietary information. A committee may be set up by PBIC to resolve any dispute over such situation causing conflicts of interests.

### 10. Disclaimer

The incubate student will understand and acknowledge that PBIC intends to provide supports and services to the student in good faith to pursue its objective to promote entrepreneurship by converting innovative technologies developed in the Institute to commercialization by incubating and supporting new enterprises.

It is understood that by agreeing to provide various supports and services, PBIC does not undertake responsibility for:

- Ensuring success of an incubate student, its products/ process/ services or marketability,
- Ensuring quality of support and services provided by PBIC to the complete satisfaction of the incubate students or their promoters/ founders.
- Ensuring quality of services of the consultants engaged by the incubate students through PBIC/ Poornima Group network. Incubate students will have to apply their judgments before getting in to a relationship with them.

The incubate students agree that PBIC/ Poornima Group or their employees shall not be held liable for any reason on account of the above.

### List of Startups under PBIC

S.No.	Startup Name	Student Name	Phone number	Mail id	Date of Registration	Address	Reg.
1	REGOOLUR PRODUCT AND TECHNOLOGIES PRIVATE LIMITED	Tanya Kumawat	7742481873	2017pietcstanya108@poornima.org	14-12-2020	48, HASTINAPUR COLONY, karani palace, panchyawala, Jaipur, Rajasthan, 302034	08AAKCR5255R1ZH



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2	M/s. BREADNB UTTER TECH	Saksham Saxena	72300933 72	sakshamsaxe na@bnbtech .xyz	20-10- 2020	355 VINOBA VIHAR JAGATPURA JAIPUR 302017	U74999RJ2021PTC07 672
3	READINGB OX.IN	Amit Jangid	84409026 50	2019pietcsa mit23@poor nima.org	15-08- 2020	28, Govardhan Nagar South, Pratap Nagar, Sanganer, Jaipur 302033	UDYAM-RJ-17- 0013696
4	Auxicuix Consultanc ies LLP	Abhinav Tiwari	79761786 47	2020pgicsab hinav01@po ornima.org	20-10- 2021	S 8, Sitapura Jaipur 302022	LLP AAZ-0836
5	TECHNOB UILD PRIVATE LIMITED	Abhishek Parashar	99508906 35	2019pietcsa bhishek06@ poornima.or g	25-02- 2021	D-97 B, Shiv Officers Colony, Jagatpura, Jaipur 302017	UDYAM-RJ-17- 0059778
6	olxtech (Bech Do)	Yash Saxena	88901701 72	2019pietcsy ash193@poo rnima.org	13-11- 2021	355, Vinoba Vihar, Model Town, Malviya Nagar, Jaipur 302017	UDYAM-RJ-17- 0114164
7	Digital Darzi	Himanshu Hingorani	70146486 68	2019pgicshi manshu21@ poornima.or g	19-10- 2020	SHIV MARG, A- 690, NEAR RUNGTA HOSPITAL, MALVIYA NAGAR, JAIPUR, 302017	08BEWPH7266A1Z7
8	Book of Youth	Priyanshi Goyal	94612337 42	2020pietadp riyanshi39@ poornima.or g	20-03- 2022	Poornima Institute of Engg. & Tech., ISI-2, Sitapura , Jaipur 302022	UDYAM-RJ-17- 0144672
9	Local Eyes	Yuvraj Dagur	89490906 60	2019pietcsy uraj196@po ornima.org	21-04- 2021	A85b, Shiv Shakti Nagar, Model Town, Malviya Nagar	U72900RJ2022PTC08 1656
10	PIE Star Interactive Studio	Vikash Sharma	92149936 78	2021pietadp arv034@po ornima.org	15-5-2023	151A G2, Anand Sagar, Dholai, Krishna Sarovar, Jaipur 302020	UDYAM-RJ-17- 0261413



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11	Aerophantom	Rahul Sharma	9509206534	2020pgicsrahul63@poornima.org	28-09-2022	71, Sarangpura, Badke Balaji, Ajmer Road, Jaipur 302026	UDYAM-RJ-17-0233168
12	V-gthr	Dhruv Sharma	9079907146	2020pietaddhruv13@poornima.org	30-04-2023	C 203, Manglam Appartmrnt, Pragati Nagar, Kotra, Ajmer 305001	UDYAM-RJ-17-0257225
13	Comacks	Arpit Singh	7303908344	2022pietcsarpit029@poornima.org	6-10-2023	Poornima Institute of Engg. & Tech., ISI-2, Sitapura, Jaipur 302022	UDYAM-RJ-17-0364882
14	MKG Servicemen	Dhruv Gupta	8619292633	2021pietcsdhruv057@poornima.org	01-06-2024	Poornima Institute of Engg. & Tech., ISI-2, Sitapura, Jaipur 302022	UDYAM-RJ-32-0030363
15	WEBTECH.IT	Saurav Singh	8094636030	2020pietcssaurav162@poornima.org	2-1-2024	50 C, Pratap Nagar, Harnagpura, Kalwar Road, Jhotwara 302012	SAN - 8006540007000776

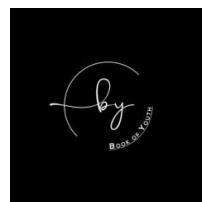
### Brief about PBIC Incubated start-ups



BreadNButter



TechnoBuild Pvt Ltd



BookofYouth



Digital Darzi



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LocalEyes



Auxicux Consultancies



The Engineer's Cafe



ReadingBox.in



Aerophantom



AH Travels



Kanhaji Handicrafts



PIE Star



Rent n Earn



REP-X

REP-X

## 1. Local Eyes

- Hyper-Local Social Community Platform
- People can Ask, Answer and Share Anything and Everything about their locality
- an online digital space for people to interact with each other
- get connected with deserving small Local Businesses

is a Hyper-Local Social Community Platform that connects People with Locals so that they can Ask, Answer and Share Anything and Everything about their locality from the people who are actually living there. This creates an online digital space for people to interact with each other within their locality, get connected with deserving small Local Businesses, and create a friendly, connected neighbourhood community. Its team consist of Yuvraj Dagur and Aryaman Pachauria.



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2. **AuxiciuX Consultancies**, founded by Abhinav Tiwari and his team on 10<sup>th</sup> August 2021, provides solution to various problems. They provide solutions to people, individuals, firms, companies etc. The core team includes Dhruv Sharma, Samar Nalme, Shagun Pareek and Khushi Khandelwal.



3. **Techno build Private Limited** offers software based solutions and related services like website development, application development, data management, BIG data API services, etc. just to name a few. It was founded by Abhishek Parihar.

#### 4. **Pie Star Interactives Studios:**

- an IT consultancy firm
- Provides software solution & technical assistance like website development, App development, etc.

Start-up is an IT consultancy firm which provides software solution & technical assistance like website development, App development, etc. It holds a start-up idea under its umbrella which is still in development phase and would be launched soon. The core team consist of Parv shara, Vikas Sharma, and Sejal Rai.







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### 4 Kanha Ji Handicrafts –

- **Laser prints and products**
- work on wood and MDF board
- models of the temples, antique wooden products

Kanha Ji Handicrafts is about the laser machine and its products. Basically, we work on wood and mdf board for now, and on working models of the temples, and also on the antique wooden products which is rarely available in our current market. It is founded by Gaurav Prajapat.



6. **Bread N Butter** is a Tech based start-up, which is divided into two basic units. One unit is responsible to handle Client-side contract-based development projects. Another unit is working to blossom company's own products. Bread N Butter Tech Incorporated is the parent company, under which we launched our product Gamboll (Child) in March 2020 in stealth mode, and the other one in Oct 2020 in the very same genre. Its team consist of Rohan Talwadia and Nitesh Sharma.

7. **Bech Do (OlxTech)** is a total marketplace where the seller would be a common man, where he/she can sell his/her things with proper bill and the buyer can purchase those things on EMI. All the banks would be made available on the platform so the buyer/seller can buy/sell conveniently.

### 8. Book of Youth

- a Social Community Platform that connects the youth
- platform where people can share anything from their life
- we aim to create a safe space for the young individuals to share their thoughts, experiences and struggles

is a Social Community Platform that connects the youth from around the globe with people like them. It is a platform where people can share anything from their life that has made an impact on their life and turned them into who they are today. With Book of Youth, we aim to create a safe space for the young individuals to share their thoughts, experiences and struggles. The team includes Priyanshi Goyal, Ankit Khemani, Jayesh Mishra

### 9. Digital Darzi :-



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Simplifying Print On Demand Dropshipping. We work in the Printing Sector and print everything from T-Shirts to Caps. We have developed a platform where Young Entrepreneurs can come up with their new designs and create their own stores. We then put it up on a Merchandise and create a mockup. The mockup is then Marketed Socially and when a customer buys the product, we Print and deliver it to the customer.

### 10. Comacks -:

This business specializes in helping clients promote their products and services through various digital and traditional marketing channels. We create and execute marketing strategies, manage advertising campaigns, and analyze data to optimize our clients' marketing efforts we also aiming in future towards AI strategies to enhance client success. We tailor these strategies to each client's specific goals, ensuring they stay ahead in the ever-evolving marketing landscape.

**11. Servicemen App -:** The app aims to bridge the gap between homeowners and skilled professionals by providing a platform where users can easily connect with reliable service providers for their home maintenance and improvement needs.

### List of Mentors

- Aditya SG Vyas  
Senior Manager-Innocity at Centre for Innovation Incubation and Entrepreneurship, Jaipur, Rajasthan, India
- Dr. Trilok Kumar Jain  
Founder KNOWLEDGE CREATORS  
Management Consultant & StartUp Coach  
Promoting Social Entrepreneurship and Social Development
- Abhishek Pareek  
CEO, Atal Incubation Centre, Jaipur, Rajasthan, India
- Dilnawaz Khan  
Founder at Codesign Labs & PowerDeck.in  
Startup & Innovation Consultant, Jaipur, Rajasthan, India
- Paresh Gupta  
Founder GCEC, Brand Ambassador Govt of Rajasthan youth and sports activities, 4 times TEDx Speaker
- Sumit Srivastawa  
Founder & CEO  
GENSUS EDUTAINERS® (Incubator & Accelerator)
- Nidhi Banthia Mehta  
Founder & Artisan Resource Enabler  
JaipurSe - Artisan HandMade Empowering Entrepreneurs Around the World
- Abhayjeet Singh  
Director at ImaginXP - UX Design curriculum and certification

- Abhishek Gupta

Assistant Manager - Investment of CIIE.CO



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## Activities under PBIC for session 2023-24

- **“BUILDING A STARTUP”** : The Poornima Business Incubation Centre organized an insightful networking session on December 15, 2023. The focus of the session was "Building a Startup," and it was led by the remarkable 19-year-old serial entrepreneur, Mr. Himanshu Rajpurohit. The event was not only an opportunity for students to learn from a successful entrepreneur but also a chance to network and gain valuable insights into the world of startups. Mr. Himanshu Rajpurohit delivered a captivating talk, sharing his experiences and insights into building a startup. His talk covered various aspects of entrepreneurship, including the challenges faced, the importance of perseverance, and the key strategies for success. Attendees were treated to real-world examples from Mr. Rajpurohit's own entrepreneurial journey, providing a practical and relatable perspective on the startup landscape. The networking session witnessed an enthusiastic turnout, with over 60 students in attendance. The diverse audience included students from various disciplines, all eager to gain insights into the startup world and learn from the experiences of a successful entrepreneur.

**POORNIMA**  
BUSINESS INCUBATION CENTRE

BE PART OF ENTREPRENEUR  
**NETWORKING  
SESSION**

TOPIC OF SESSION  
**“ BUILDING A STARTUP ”**

**SCAN TO REGISTER**

**HIMANSHU RAJPUROHIT**  
FOUNDER & CEO  
STRANGIFY

**FRIDAY**  
15 DECEMBER, 2023

**START AT**  
12:30PM - 2:30PM





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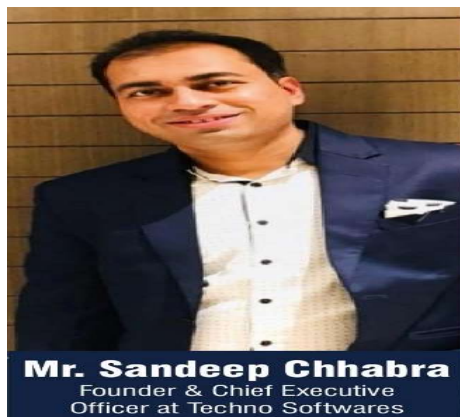
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- **“Sculpting calm from clocks”:**

The Poornima Business Incubation Centre organized an expert session on time and stress management on 13th March, 2024 from 10:00 AM to 12:00 PM. The expert for the session was Mr. Sandeep Chhabra, Founder & CEO, Techno Softwares Pvt. Ltd. who himself was once an engineering student and delivered best practices that students can make part of their daily schedules to make their lives better. It started by warm greetings and Mr. Chhabra's formal introduction & profile reading, done by Parv Sharma so that the students can get familiar with him. Later, Mr. Chhabra took the charge and unfolded various examples and short stories in front of the students to explain the importance of time and how they should manage time. He also elaborated on how students can manage stress in their daily lives. The event was held for the students of 3rd year and it was attended by 95-100 students.



**Mr. Sandeep Chhabra**  
Founder & Chief Executive  
Officer at Techno Softwares




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### “SCULPTING CALM FROM CLOCKS”

Session on  
**Time Management & Stress Management**

Organised By :  
Department of Artificial Intelligence  
and Data Science



**POORNIMA**  
BUSINESS INCUBATION CENTRE

**10:00 AM to 12:00 PM**  
**Wednesday , March 13, 2024**  
**Venue : BB-31**

RSVP : Dr. Ajay Maurya  
ajaymaurya@poornima.org  
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INSTITUTE OF ENGINEERING & TECHNOLOGY

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- **“AWS Community Day 2023”** : The Poornima Business Incubation Centre organized an event “AWS Community Day 2023” on November 4, 2023. As the name suggests, a huge event that have all the Developers, Entrepreneurs, cloud, DevOps, SRE, students, open-source enthusiasts all at one place with interactive sessions, contests, quiz, and more. This event was a remarkable opportunity for all the budding learners and techies. The main agenda for this conference was to give insights into all the tech stacks techies are interested in with industry -level exposure and hands-on sessions by industry experts. The event was focused on the critical aspects of the entrepreneurial journey, delving into the intricacies of transforming a creative idea into a thriving startup. The agenda covered key topics such as ideation, market research, business planning, funding, and the challenges faced during the startup phase.
  - The Event was host by PBIC, PIET, Jaipur.
  - The Event Timings was 9:00 A.M. to 5:00 P.M.
  - More than 400 participants were there in the event.
  - The Event partner was AWS Community.





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- The Event Contains Students, Entrepreneurs, Working Professional and Speakers were Highly experienced professional from AWS, Nagarro, SAP, Intuitive Cloud.





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- **Amity Startup Expo** : On January 4, 2024, few students and faculty members visited Amity Jaipur campus to attend IIC Regional Meet where the students demonstrated the innovative ideas and attended various motivational sessions.
- **Atal Incubation Centre, JKLU**: 25 students with their startup participated at ATAL Incubation Centre, JKLU on the occasion of National Startup Day and demonstrated the ideas and attended various motivational sessions.

