



Poornima Business Incubation Centre (PBIC) is the venture arm of **Poornima Institute of Engineering & Technology (PIET)** nurtures and fosters incubation of start ups. It is an incubation centre for start-ups whose objectives are to cultivate and promote entrepreneurship among talented youth, students and experienced alike. Anyone with an idea and unflinching determination to give it a shape is an ideal candidate to associate with PBIC. Poornima Business Incubation Centre (PBIC) is set up to promote innovation and entrepreneurship by converting and translating technology ideas and innovation in various disciplines of science and engineering into products, processes and services for commercial exploitation and for the benefit of society. PBIC offers incubation facilities and services to prospective entrepreneurs to turn their innovative ideas into commercially viable products. PBIC provides certain facilities like physical infrastructure and support systems necessary for business incubation activities, Services such as training or High- speed Internet access, links to higher education resources, accounting and financial management etc. It facilitates networking with professional resources, which include mentors, experts, consultants and advisors for incubates. PBIC also conducts events like entrepreneurial talk series, workshops, open pitches and seminars to offer a good interface and visibility in the region. **Poornima Institute of Engineering & Technology** has been supporting the new budding Entrepreneurs since 2014 through a club which is known as E-cell and which is now working in coordination with PBIC.

Structure of PBIC

Dr. Purushottam Lal-Coordinator

Dr. Budesh Kanwar -PBIC Co-Coordinator

Details of Facilities.-

Physical infrastructure:

- Fully furnished Office Space
- Shared resources: Meeting rooms, Conference rooms.
- Office productivity equipment: Fax, Photocopier, Printer, Scanner, Projector
- Lab: PBIC Lab with Equipment and software tools, Facilitation for access to PIET Labs

Utility:

- Electricity
- Internet

(# No cost for electricity/internet consumption or any utility or service is charged separately to the Incubates. However, Incubator retains a right to limit the free electricity/internet consumption and other utility, beyond which charges will become payable by the Incubate.)



Activities Organized under PBIC in session 2021-22

IPR AWARENESS PROGRAM
(under NIPAM & Hosted by The Patent Office)

Sh. Divyanshu Mishra
Examiner of Patents & Designs,
Monday, 3rd January, 2022
02:00 TO 2:30 PM

Sh. Vaibhav Vivek
Examiner of Patents & Designs
Coordinator: Dr. Purushottam L. Bhaiji
Assistant Professor, Head IPR, PIET, Jaipur
Mobile: 9866456406

IP AWARENESS & FILING PATENTS
(Under NIPAM, AICTE & KAPILA)

TUESDAY, 26 APRIL 2022
02:00 PM - 04:00 PM

Resource Person:
Mr. Shaileendra Singh
(Examiner of Patents and Designs)

RSVP
Co-ordinator: Dr. Purushottam L. Bhaiji
(Assistant Professor, Head IPR, PIET, Jaipur)
Mobile No.: +91 9166456406

MS Team Link: shorturl.at/grsGx

IP literacy week celebration under KAPILA

Devendra Sharma
Founder & CEO
DLE ROOMS PVT. LTD, JAIPUR

POORNIMA
INSTITUTE OF ENGINEERING & TECHNOLOGY
Affiliated to AITI, Approved by AICTE & UGC vide 201-Accredited by NAAC and MHRD
An interactive session on
HOW TO BUILD A STARTUP BOTTOM TO TOP
Organized by:
INSTITUTION'S INNOVATION COUNCIL
Friday, June 10, 2022
2:00 PM to 4:00 PM
Venue: BB-31, PIET

RSVP
Dr. Dinesh Goyal
Principal, PIET
Coordinators
Dr. Sandeep Sharma & Prof. (Dr.) Budeesh Kawar
C : 9828528311

Dr Vivek Bindra
PRESENTS
CAMPUS-PRENEUR
Masterclass
For Students of
**Poornima Institute Of
Engineering & Technology**
27th May 1 PM to 3 PM
Entry By Registration Only

Click On Below Link To
Register Free Now

100% ATTENDANCE MANDATORY

Dr. Leena Sharma
HOD, Sr. Assistant Professor
Department of Management
St. Xavier's College, Jaipur

POORNIMA
INSTITUTE OF ENGINEERING & TECHNOLOGY
Affiliated to AITI, Approved by AICTE & UGC vide 201-Accredited by NAAC and MHRD
Online Session on Achieving
VALUE PROPOSITION FIT & BUSINESS FIT
Organized by:
INSTITUTION'S INNOVATION COUNCIL
Saturday, June 11, 2022
10:00 AM to 12:00 PM

RSVP
Dr. Dinesh Goyal
Principal, PIET
Coordinators
Dr. Vaibhav Singh
HOD, Department of Management, PIET, Jaipur

POORNIMA
INSTITUTE OF ENGINEERING & TECHNOLOGY
Affiliated to AITI, Approved by AICTE & UGC vide 201-Accredited by NAAC and MHRD
**AICTE IDEA LAB SPONSORED
IDEATION WORKSHOP**
FEBRUARY 22-24, 2022

RSVP :
Dr. Dinesh Goyal
Principal, PIET
Coordinators
Dr. Vaibhav Singh
HOD, Department of Management, PIET, Jaipur

For more information : C : 9887515982 & : businessincubation@poornima.org

Dr. Hrishikesh Damle
MD & CEO Ahmed Pharmaceuticals
Trustee: Save a Mother Foundation
Ahmed Healthcare Foundation
Founder, Ahmed Biotech

**An Online Session on A Success Story
DON'T DREAM ABOUT
SUCCESS, WORK FOR IT**
Organized by:
INSTITUTION'S INNOVATION COUNCIL
Monday, January 31, 2022
11:00 AM Onwards

RSVP
Hemant Bhandarkar
Deputy Head (Innovation), PIET
C : +91-9887515982
E : businessincubation@poornima.org

**Workshop on
Entrepreneurship Skill,
Attitude and Behaviour
Development**
Organized by:
INSTITUTION'S INNOVATION COUNCIL
Monday, January 31, 2022
11:00 AM Onwards

RSVP:
Dr. Priya Mathur
President, IC

**One Day Session
on
Achieving Problem Solution Fit
Product Market Fit**
Organized by:
INSTITUTION'S INNOVATION COUNCIL
Monday, January 31, 2022
11:30 AM Onwards

RSVP:
Arshad Ali
C : +91 9414756109
E : arshadali@poornima.org

Process of Innovation Development & Technology Readiness Level (TRL)
&
Commercialization of Lab Technology & Tech-Transfer
Organized by:
INSTITUTION'S INNOVATION COUNCIL
Monday, Jan. 10, 2022
12:30 PM to 02:00 PM

RSVP
Er. Loveeneesh Talwar
HOD, Department of Electrical Engineering,
Yogender College of Engineering
and Technology, Jaipur

S.No.	Name of Event	Date of Event	Name of experts
1	Why, What and how of patents	27-10-2021	Ms. Latika Khanduja, Founder IPOLEA
2	Role of " Entrepreneurship and Innovation " in your success story	31-01-2022	Dr. Hrishikesh Dhamle, MD & CEO Atrimed Pharmaceuticals Trustee, Save a Mother Foundation, Atrimed Healthcare Foundation Founder - Atrimed Biotech
3	Expert Talk on " Process of Innovation Development & Technology Readiness Level(TRL)" & " Commercialisation of Lab Technology & Tech- Transfer"	10-01- 2022	Er. Loveneesh Talwar, Yoganand College of Engineering, Jammu
4	Pitch session 1	23-01-2022	Ankit Khemnai
5	Pitch Session 2	26-01-2022	Ankit Khemnai
6	Session on "Entrepreneurship skills, Attitude, and Behavior development"	19-02- 2022	Dr. Ramesh Mittal, Director National Institute of Agriculture Marketing
7	Achieving problem solution fit and product market fit	22-02-2022	M S SATYANARAYANA
8	Ideation to legal protection of an Invention	22-02-2022	Dr. Selladurai Muthusamy
9	Ideas are easy implementation is hard	23-02-2022	Dr. Ashu Jain
10	Session On "Achieving Problem Solution Fit & Product Market Fit"	23-02- 2022	Dr. Sabahat Fatima, Assistant Professor, Department of Commerce & Business Management, Integral University
11	Ideation and Problem Solving	23-02-2022	Dr. Daniel C
12	Industry design searching and filing	24-02-2022	Dr. Agalya V

13	Expert Session On "IP Awareness & Filing Process"	26-04-22	Mr. Shailendra Singh, Examiner of Patents and Designs
14	Entrepreneurial communication skills	17-05-2022	Dr. Ashu Jain
15	Session -Entrepreneurship In 21st Century "Campus Entrepreneur Master Class"	27-05-2022	Dr Vivek Bindra, Founder – Bada Business
16	SESSION ON HOW TO BUILD A STARTUP FROM BOTTOM TO TOP	10-06-2022	Mr. Devendra Sharma, CEO of OLE ROOMS
17	Session on "Achieving Value Proposition Fit & Business Fit"	11-06- 2022	Dr. Leena Sharma, HOD & Sr. Assistant Professor, Department of Management, St. Xavier's College, Jaipur

PBIC Incubated start-ups



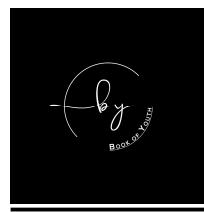
BreadNButter



TechnoBuild Pvt Ltd



Digital Darzi



BookofYouth



LocalEyes



Axicuix Consultancies



The Engineer's Cafe



ReadingBox.in

1. Local Eyes

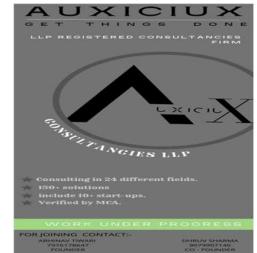
- Hyper-Local Social Community Platform
- People can Ask, Answer and Share Anything and Everything about their locality
- an online digital space for people to interact with each other

- get connected with deserving small Local Businesses

is a Hyper-Local Social Community Platform that connects People with Locals so that they can Ask, Answer and Share Anything and Everything about their locality from the people who are actually living there. This creates an online digital space for people to interact with each other within their locality, get connected with deserving small Local Businesses, and create a friendly, connected neighbourhood community. Its team consist of Yuvraj Dagur and Aryaman Pachauria.



2. **AuxiciuX Consultancies**, founded by Abhinav Tiwari and his team on 10th August 2021, provides solution to various problems. They provide solutions to people, individuals, firms, companies etc. The core team includes Dhruv Sharma, Samar Nalme, Shagun Pareek and Khushi Khandelwal.



3. **Techno build** Private Limited offers software based solutions and related services like website development, application development, data management, BIG data API services, etc. just to name a few. It was founded by Abhishek Parihar.

4. **Pie Star Interactives Studios:**

- an IT consultancy firm
- Provides software solution & technical assistance like website development, App development, etc.

Start-up is an IT consultancy firm which provides software solution & technical assistance like website development, App development, etc. It holds a start-up idea under its umbrella which is still in development phase and would be launched soon. The core team consist of Parv shara, Vikas Sharma, and Sejal Rai.



4 Kanha Ji Handicrafts –

- **Laser prints and products**
- work on wood and MDF board
- models of the temples, antique wooden products

Kanha Ji Handicrafts is about the laser machine and its products. Basically we work on wood and mdf board for now, and on working models of the temples, and also on the antique wooden products which is rarely available in our current market. It is founded by Gaurav Prajapat.

6. **Bread N Butter** is a Tech based start-up, which is divided into two basic units. One unit is responsible to handle Client side contract based development projects. Another unit is working to blossom company's own products. Bread N Butter Tech Incorporated is the parent company, under which we launched our product Gamboll (Child) in March 2020 in stealth mode, and the other one in Oct 2020 in the very same genre. Its team consist of Rohan Talwadia and Nitesh Sharma.
7. **Bech Do(OlxTech)** is a total marketplace where the seller would be a common man, where he/she can sell his/her things with proper bill and the buyer can purchase those things on EMI. All the banks would be made available on the platform so the buyer/seller can buy/sell conveniently.

8. Book of Youth

- a Social Community Platform that connects the youth
- platform where people can share anything from their life
- we aim to create a safe space for the young individuals to share their thoughts, experiences and struggles



is a Social Community Platform that connects the youth from around the globe with people like them. It is a platform where people can share anything from their life that has made an impact on their life and turned them into who they are today. With Book of Youth, we aim to create a safe space for the young individuals

to share their thoughts, experiences and struggles. The team includes Priyanshi Goyal, Ankit Khemani, Jayesh Mishra

9. Digital Darzi :- Simplifying Print On Demand Dropshipping. We work in the Printing Sector and print everything from T-Shirts to Caps. We have developed a platform where Young Entrepreneurs can come up with their new designs and create their own stores. We then put it up on a Merchandise and create a mockup. The mockup is then Marketed Socially and when a customer buys the product, we Print and deliver it to the customer.

List of Startups

S.No.	Startup Name	Student Name	Phone number	Mail id	Date of Registration	Address
1	Pie Star Interactives Studios	Parv Sharma		2021pietcsparv034@poornima.org	14-12-2021	
2	BREADNBUTTE R TECH	Saksham Saxena	7230093372	sakshamsaxena@bnbtech.xyz	20-10-2020	355 VINOBA VIHAR JAGATPURA JAIPUR, 302017
3	READINGBOX.I N	Amit Jangid	8440902650	2019pietcسامit23@poornima.org	17-9-2020	Plot No 28, goverdhan Nagar South, Pratap Nagar, jaipur 302033
4	TECHNOBUILD PRIVATE LIMITED	Abhishek Parashar	9950890635	2019pietcabhi shek06@poornima.org	15-2-2021	D97B, Shiv officers colony -D, jagapura Jaipur
5	Auxicuix Consultancies LLP	Abhinav Tiwari	7976178647	2020pgicsabhin av01@poornima.org	20-10-2021	S8,Sitapura , Jaipur
6	olxtech (BechDo)	Yash Saxena	8890170172	2019pietcysash193@poornima.org	16-11-2021	355 VINOBA VIHAR JAGATPURA JAIPUR, 302017
7	Digital Darzi	Himanshu Hingorani	7014648668	2019pgicsshima nshu21@poornima.org	16-10-2021	SHIV MARG, A-690, NEAR RUNGTA HOSPITAL, MALVIYA NAGAR, JAIPUR, Jaipur, Rajasthan, 302017
8	Book of Youth	Priyanshi Goyal	9461233742	2020pietadpriy anshi39@poornima.org	20-3-2022	ISI-2, Riico Institutional Area, Sitapura Jaipur
9	Kanha Ji Handicrafts	Gourav Prajapat	7427022709	2020pietcgaurav69@poornima.org	23-05-2022	ISI-2, Riico Institutional Area, Sitapura Jaipur